



Yritysten tehokas suojaaminen kyberrikkollisuudelta

Sami Laiho, Chief Research Officer / MVP

Adminize Oy

10.4.2025



Sami Laiho

Chief Research Officer / MVP

- IT Admin since 1995 / MCT since 2001
- MVP in Windows OS since 2011
- "100 Most Influential people in IT in Finland" – TiVi'2019→
- Specializes in and trains:
 - Troubleshooting
 - Windows Internals
 - Security, Social Engineering, Auditing
- Trophies:
 - Best Session at Advanced Threat Summit 2020
 - Best Speaker at NIC, Oslo 2016, 2017, 2019, 2020, 2022, 2023 and 2024
 - Ignite 2018 – Session #1 and #2 (out of 1708) !
 - TechEd Europe and North America 2014 - Best session, Best speaker
 - TechEd Australia 2013 - Best session, Best speaker





Bluesky: @samilaiho.com
X (ex-Twitter): @samilaiho
LinkedIn 🙏

Jos haluat slaidit → LinkedIn-
kontakti ja viesti

Aiheet

1

Miten yritykset
todennäköisimmin
murretaan –
Realistiset uhat

2

Miten estetään
95% kaikista uhista

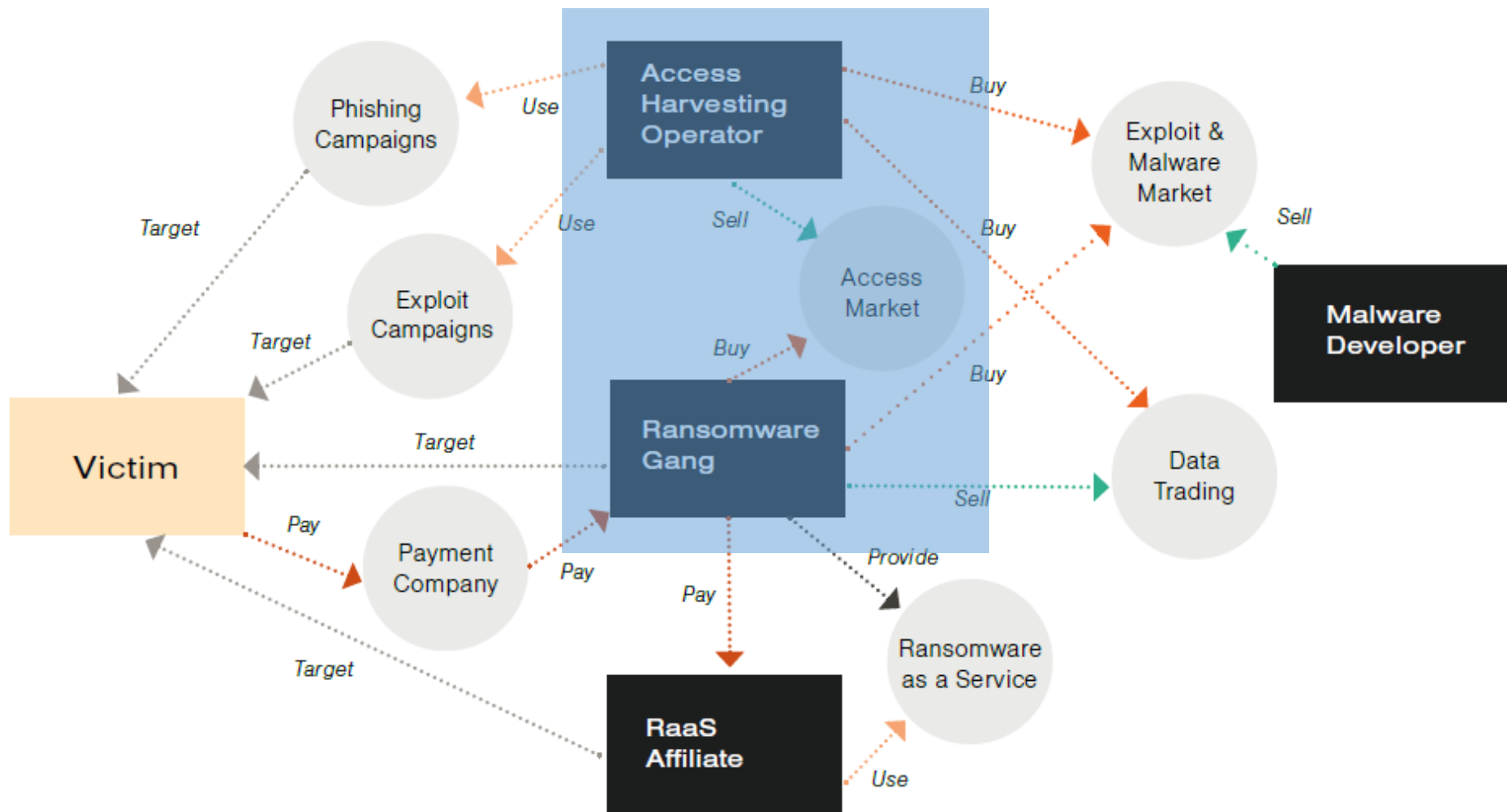
3

Mitä voidaan
muuttaa, ilman
kalliita lisenssejä

2024

- Maagiset numerot:
 - 2 tuntia
 - 180 päivää
 - < 5%





Comparison of ransomware attacks globally between 2022-2024

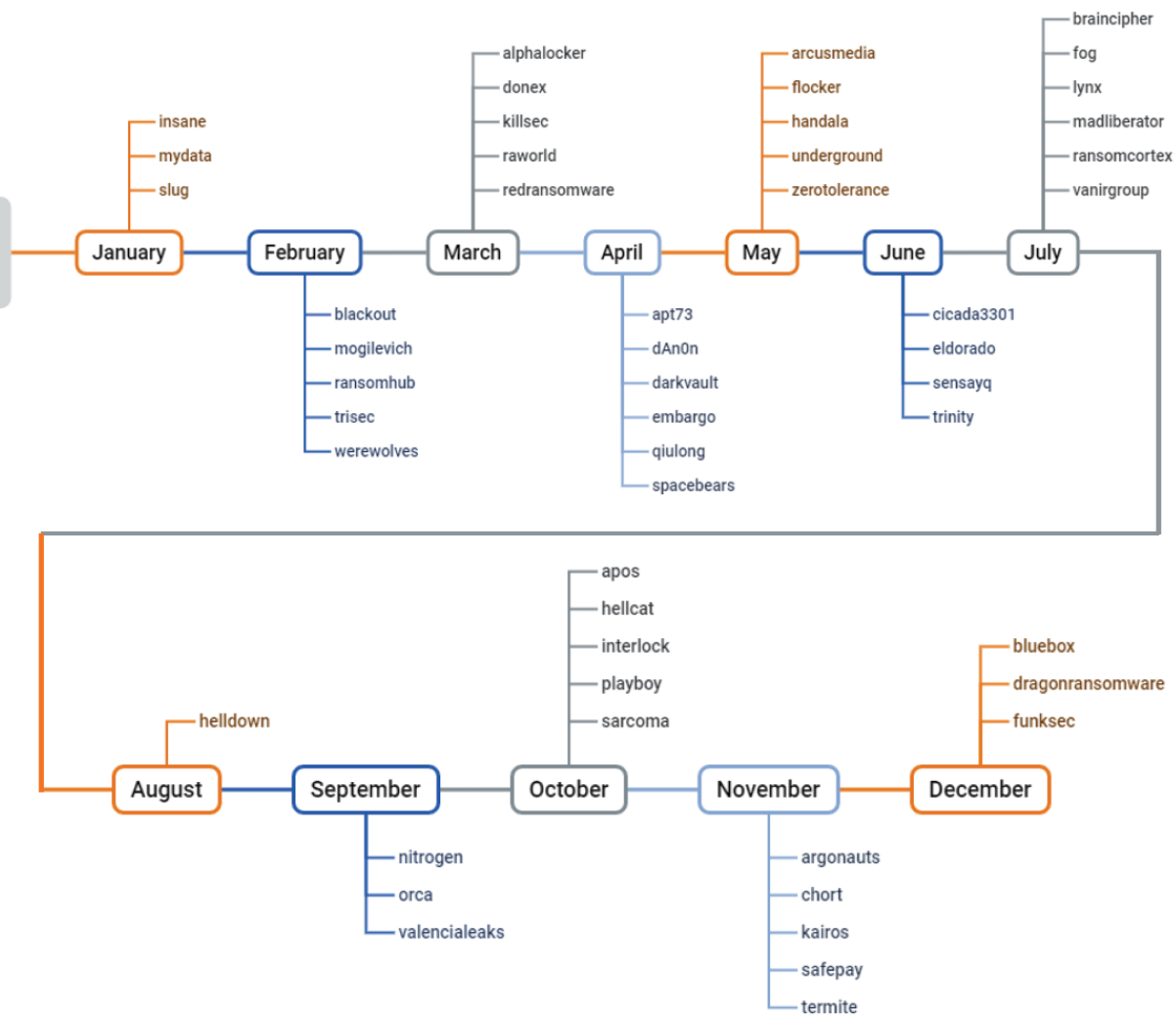
	2022	2023	2024
Total number of attacks	2684	4559	5602
Top 5 groups	lockbit2/3: 899 attacks alphv: 391 attacks hive: 180 attacks blackbasta: 155 attacks conti: 152 attacks	lockbit3: 1028 attacks alphv: 424 attacks clon: 381 attacks play: 316 attacks 8base: 256 attacks	lockbit3: 538 attacks ransomhub: 538 attacks play: 364 attacks akira: 314 attacks hunters: 235 attacks
The top groups' percentage of the grand total	66%	53%	35%

Source: NetNordic



LockBit?

New names in ransomware 2024



Average Ransoms Paid in US

- 2018 = 5.000\$
- 2024 = 2.730.000\$

Last year VmWare 0-day vulnerability

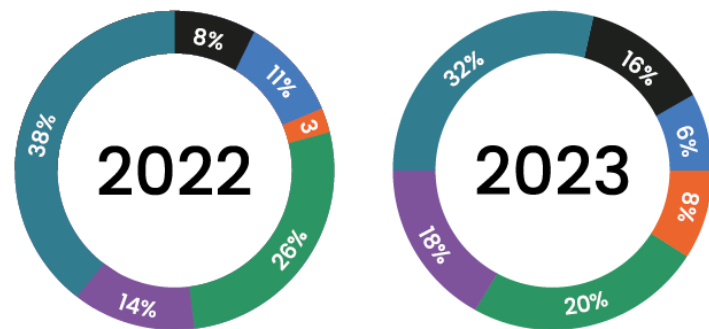
- Price: 1,7M\$
- When Criminals get more money their budget for the next attacks increase → 0-Day attacks become more common
- Sadly, the enemy is also becoming more bold and cruel...



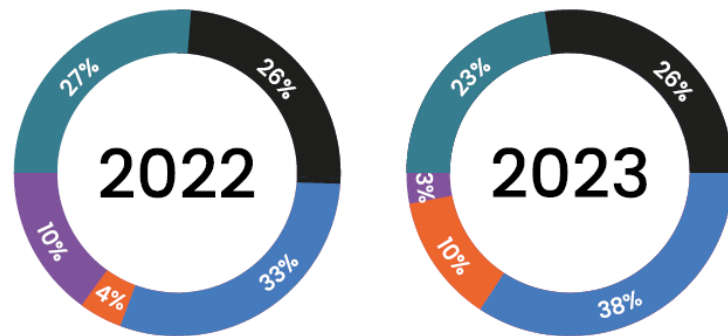
Coveware, leaders in Incident Response, shared that the average ransom payment in Q4 was \$568,705

The Ransom is Only **32%** of the Financial Impact the Organization Will Experience

Attack types



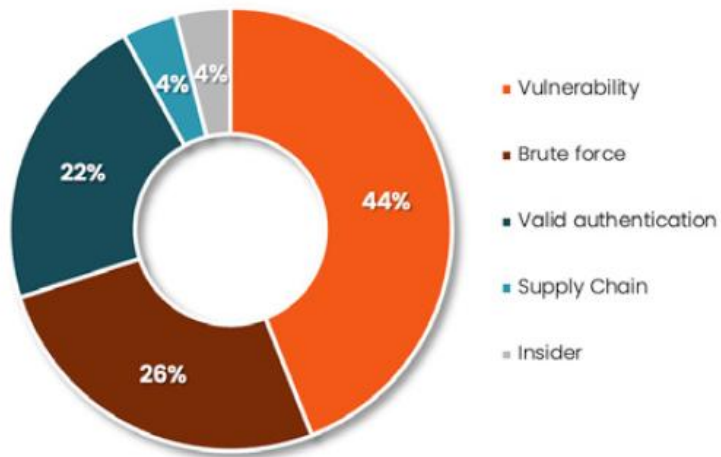
Attack vectors



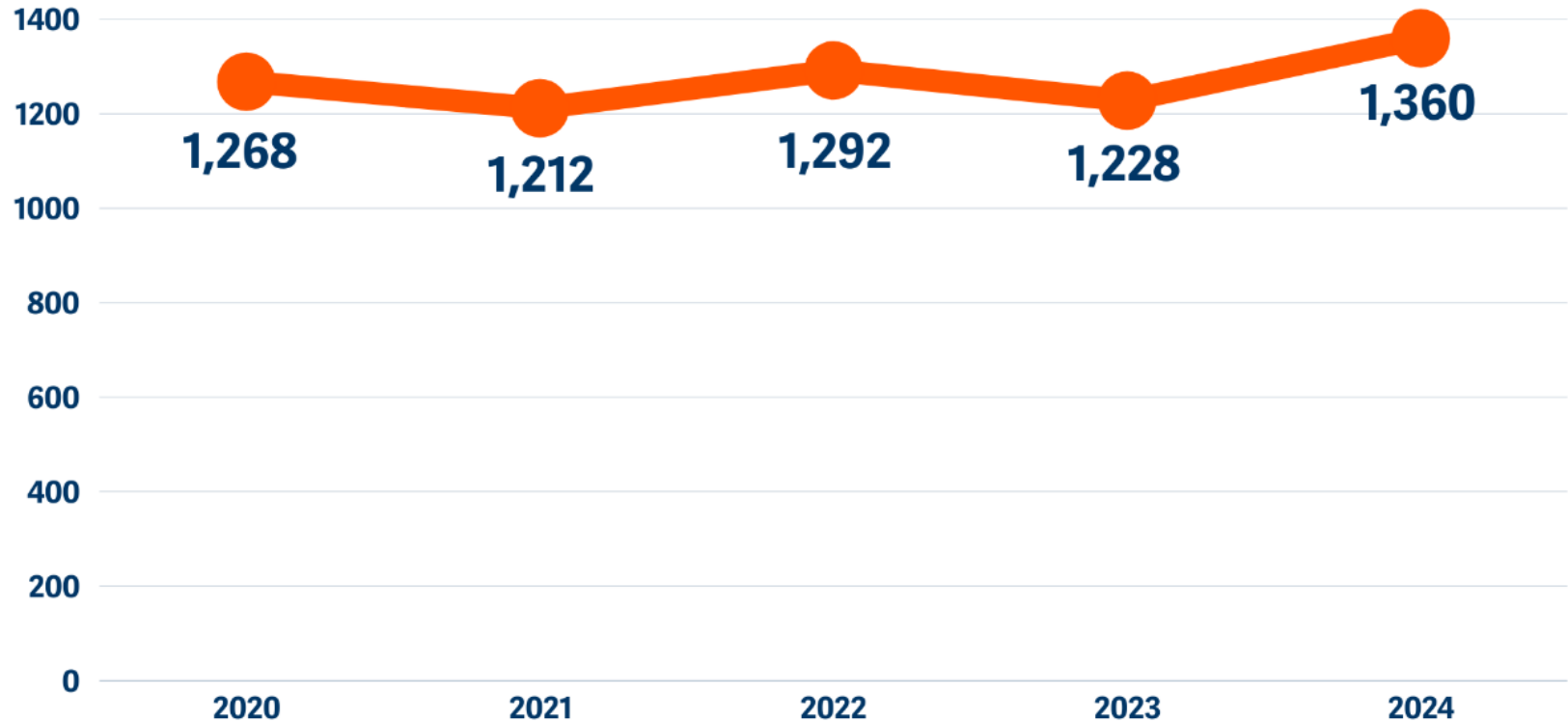
Miten hyökkäys alkaa?

2024

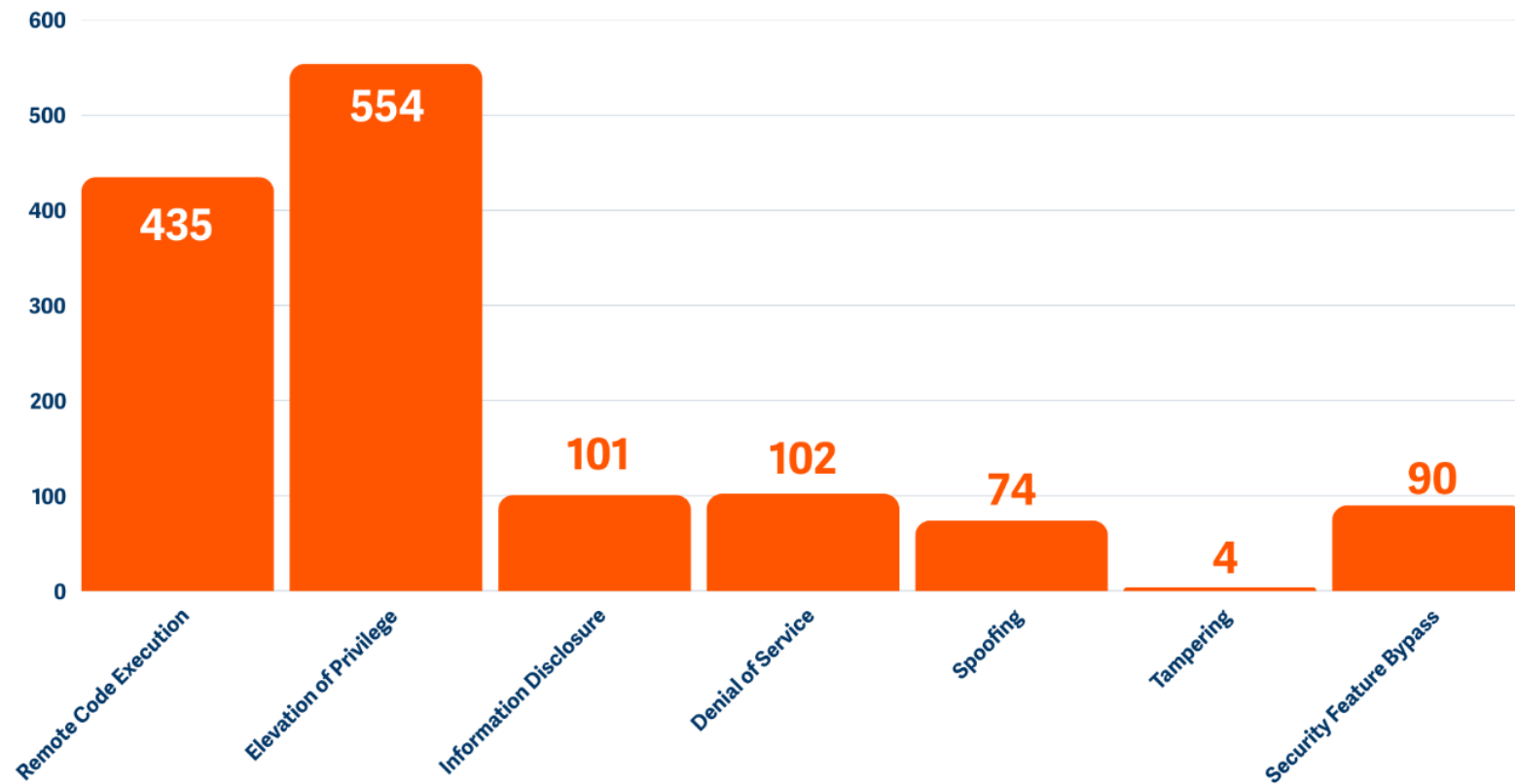
Initial Attack Vector in successful ransomware attacks



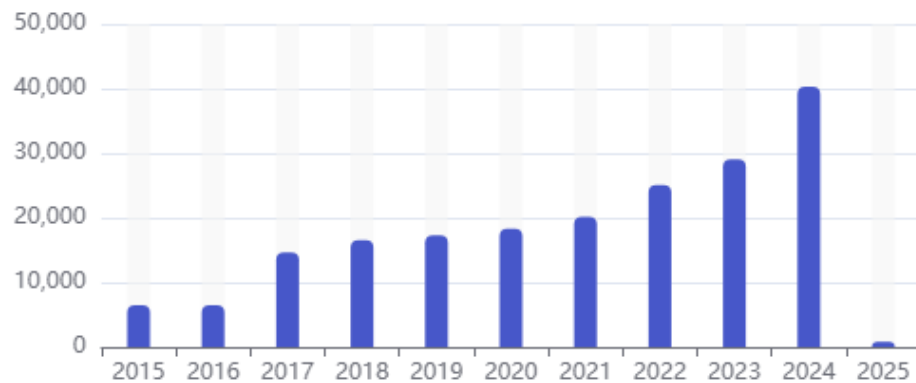
Total Number of Microsoft Vulnerabilities (2020-2024)



Breakdown of Microsoft Vulnerability Categories (2024)



Number of CVEs by year



GREYNOISE 2025 REPORT

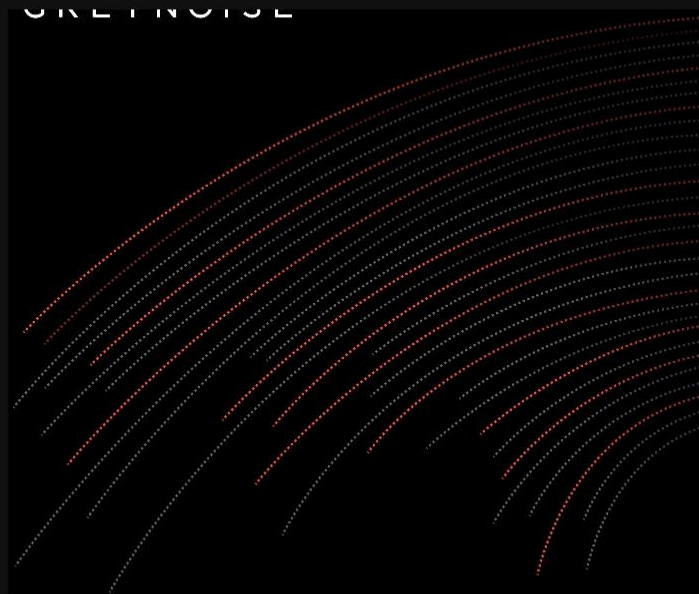
- The most exploited vulnerability of 2024 targeted home internet routers, fueling massive botnets used in global cyberattacks.
- 40% of exploited vulnerabilities in 2024 were from 2020 or earlier — some dating back to the 1990s.
- Attackers are exploiting vulnerabilities within hours of disclosure, making real-time defense more critical than ever.
- Ransomware groups leveraged 28% of the CVEs in CISA's Known Exploited Vulnerabilities catalog that GreyNoise tracked in 2024.
- A surge in May 2024 was traced to 12,000+ hacked Android devices, showing mobile threats are growing.
- D-Link and Ivanti devices were among the most heavily exploited in 2024, posing critical security risks for businesses and governments.

GREYNOISE

Mass Internet Exploitation Report

2025

Mass Exploitation Overview



GreyNoise 2025 report insights.



Windows Version	Market Share (%)
Windows 10	62.73
Windows 11	34.1
Windows 7	2.4
Other Windows versions	0.7

Ransomware is Inevitable. Plan Ahead.

We surveyed 350 CISOs, information security professionals, and backup administrators from a variety of organizations via an independent research firm to unpack how they were attacked by ransomware and what they learned from it.



of ransomware attacks targeted
backup repositories



were able to recover their data
without paying a ransom

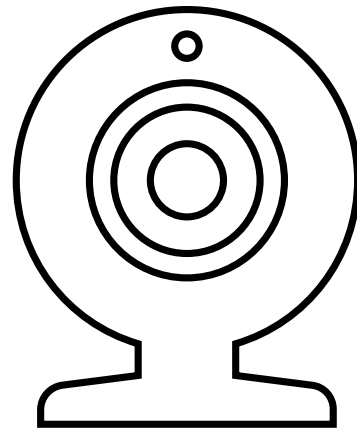
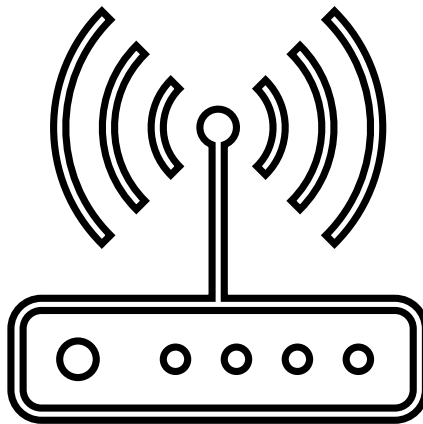


of organizations who paid
the ransom still could not
recover their data

Wiper Malware Timeline



Eli mitä nyt sitten
voidaan tehdä?



First Vector

Read: “Linux”



<https://m.ransomware.live/>

Shodan skannaa koko Internetin 4 minuutissa...

Päivittäkää kotinne laitteet, älkää osallistuko pankkien tai Ukrainan kaatamiseen...

Ransomware gang encrypted network from a webcam to bypass EDR

By [Bill Toulas](#)

March 6, 2025 03:31 PM 4



ADMINIZE
ADMINIZE

A large field of black umbrellas, with one yellow umbrella standing out in the center. The text is overlaid on the yellow umbrella.

Paikkaa Enemmän – Testaa
Vähemmän!

“Elämä on liian lyhyt uloskirjautumiselle”

- Anonymous Finnish Admin

Top 10 Biggest Cyber Attacks, Data Breaches and Ransomware Attacks of 2024

Change Healthcare Ransomware Attack

Snowflake Ransomware Attack

UK MoD Data Breach

Ascension Ransomware Attack

MediSecure Data Breach

Synnovis-NHS UK Ransomware Attack

CrowdStrike Outage

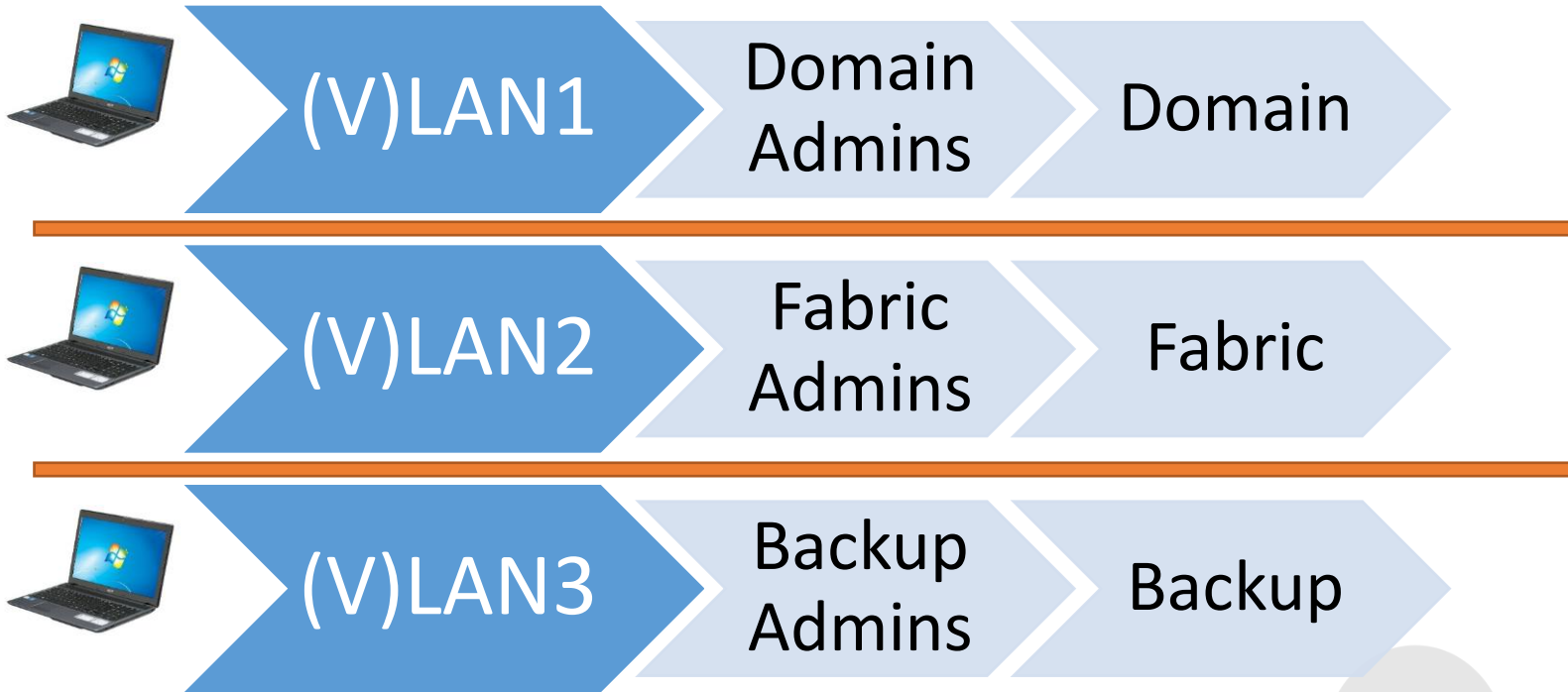
TfL Cyber Attack

Ivanti Mass Zero-Day Exploits

Salt Typhoon Attacks

Varmuuskopiot





You need IMMUTABLE backups!!!



“Backup is nothing, Recovery is everything – Obey your Recovery Testing Plan”





You need immutable logs



Hallintatyöasemat

PAW



Limiting the attack surface

- Administration is done from a different OS installation than daily driver
- “Don’t mix business with pleasure”
- Privileged Access Workstation (PAW) – implementation is one of the most effective ways to fight breaches



Security is simple at the end... Laiho's Laws

Don't let accounts that can take down your environment logon to devices with access to malware...

Don't let computers that can take down your environment talk to Facebook...



Admin-oikeudet pois
käyttäjältä, joka lukee
sähköposteja ja
surffaa



Why Shouldn't Users Want to Have Administrative Rights?

Performance of systems is improved without local administrator rights

Installation of various software causes slowdowns and reliability issues.

SSD lifespan increases

Decreases the need for reinstallations.

Due to more reliable systems productivity is increased

The attack surface of malware is greatly reduced and helps limit propagation

Because it decreases the amount of money needed in extra security solutions

Because it mitigates more vulnerabilities than patching





Kyllä, tähän on ratkaisut,
joilla käytettävyys ei
heikkene 😊



Salasanat /
tunnistautuminen?

Top 100 Finnish passwords in breaches

- 014745880 • **kikkeli** • **trustno1** • niko99 • juhani • mansikka • **paska** • **perkele**
- 1804090178 • **koira123** • 12koonee56s • **NULL** • **kissa** • **moi123** • @rchi128K • f5-sso-token
- Ds • Mohammadk • ei • s4a3m0 • kukkanen • Terra255 • **Salasana123** • **kakka**
- 1q2w3e4r • hizar1 • aepohg9a • **saatana** • lumina79 • viaplay72 • **123456789** • ascona79
- aleksi • moimoi • buzzmachines • soppa765 • **password** • 171078Pp • Archi128K • 12345
- antero • None • heikki • terra25 • rasmus • eemeli • **qwerty** • 123456
- asdasd11 • ohe1ohe • iLlo1954 • tietokone • sakari • **paska123** • hbo1972 • akamari
- aurinko • oong6aet • jaakko • 1janina9 • helena • petteri • jeejee • **salasana**
- banaani • Qpa9Zm1o • johanna • aak31985 • matias • **salasana1** • oskari • kamari
- Finlandia • Qvidja123 • **jokerit** • **akuankka** • mikael • YR3f7dSF • akuankka93
- greippi13 • samuli • **kakka123** • **asdasd** • terra255 • anneli • F15t1128K
- hemuli • SZ9kQcCTwY • koira • dominion • 12345678 • Happyhappy2 • Pailammas975
- jalkapallo • tiikeri • **makkara** • f2Ubyf!1 • J0h4nne5459 • 018 • &&
- Jipijaije1 • Tk0pljes • millamagia • 1 • **moikka** • sukupuu

NIST SP 800-63 standard

- Passwords shorter than eight characters are prohibited, with a minimum of 15 characters recommended.
- Scheduled, mandatory password rotation is considered an outdated practice and therefore prohibited.
- It's also prohibited to impose requirements on password composition (such as "your password must contain a letter, a number, and a symbol").
- It's recommended to allow using any visible ASCII characters, spaces, and most Unicode symbols (such as emojis).
- Maximum password length, if enforced, must be at least 64 characters.
- Using and storing password hints or security questions (such as "your mother's maiden name") is prohibited.
- Commonly used passwords must be eliminated through the use of a stop-list of popular or leaked passwords.
- Compromised passwords (for example, appearing in data breaches) must be reset immediately.
- Login attempts must be limited in both rate and number of unsuccessful attempts.



Ransomware Deployment Protocol



182

Vendors Log into a Typical
Org each Week¹

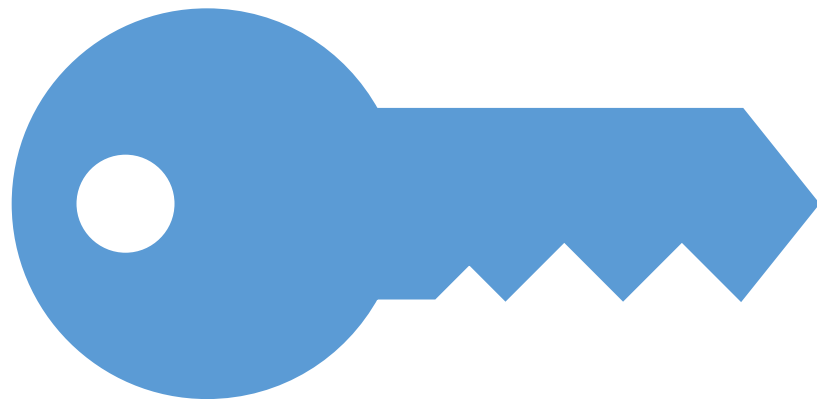
76%

of Cloud Accounts Sold on
Dark Web = RDP²

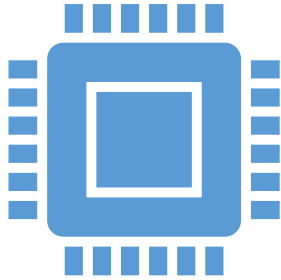
80%

of Ransomware Attacks
Exploit RDP³

Tunnistustavat



PIN-codes



Windows with PIN is MFA!



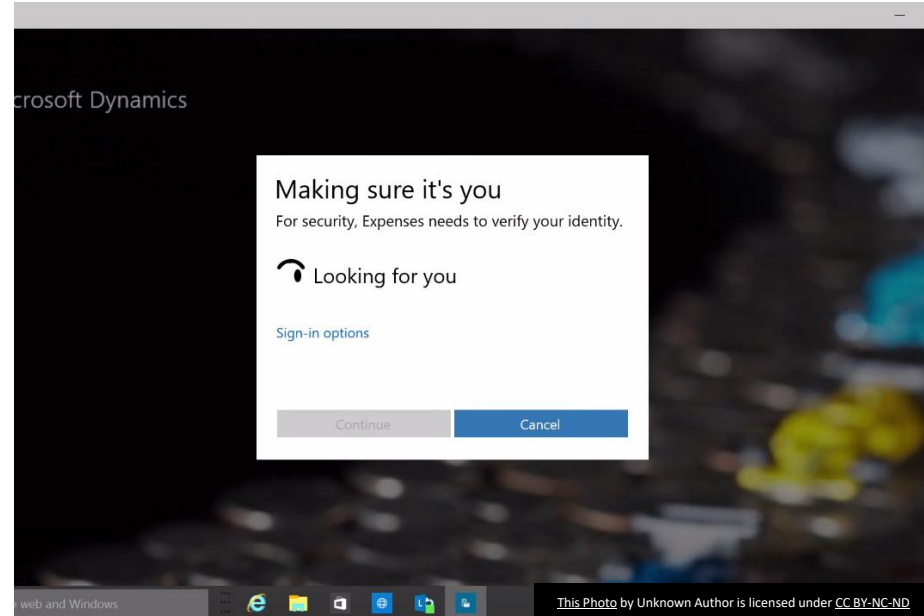
Why a PIN is more secure
than a password



Biometrics



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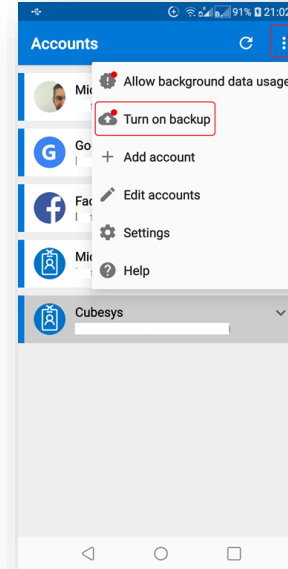
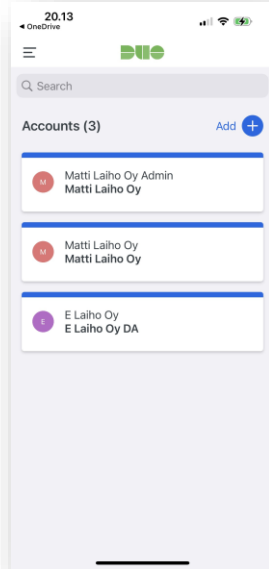


web and Windows

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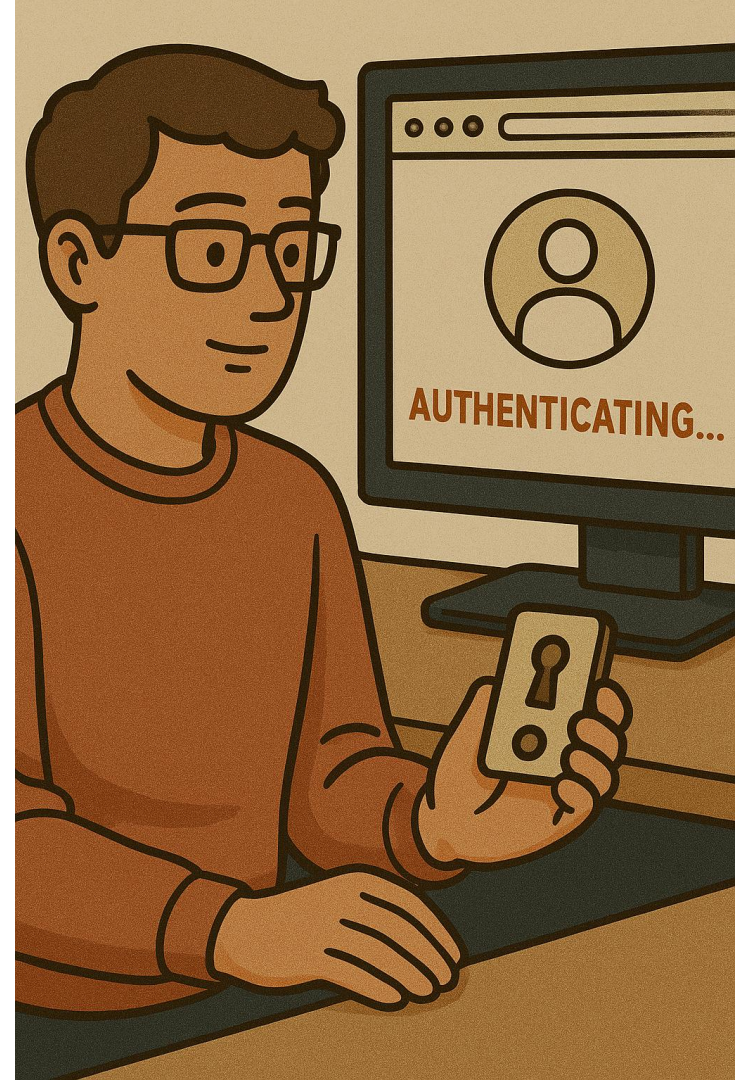
Authenticator Apps

Requires a Smartphone



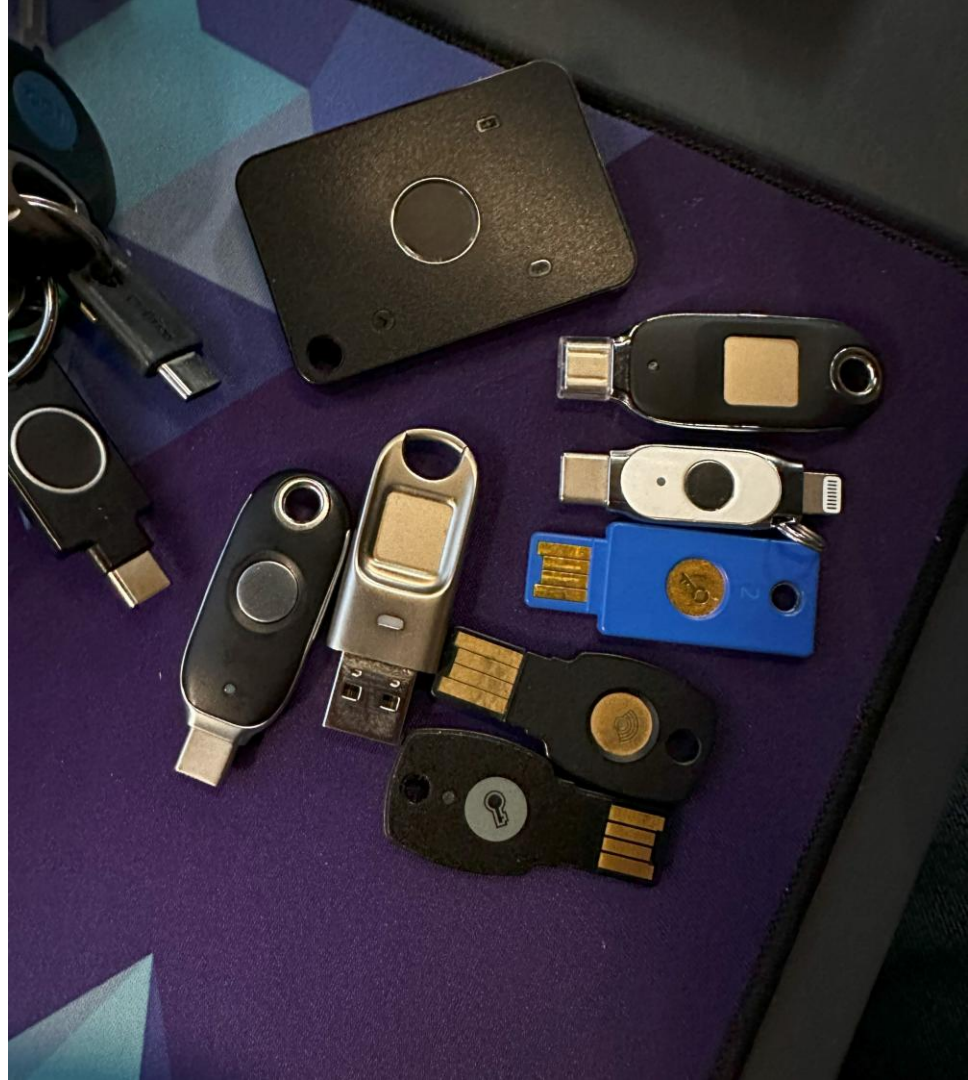
ADMINIZE
ADMINIZE

Edelliset
yhdistettynä
PassKeys:in kanssa
= Muy Bien!



Physical Tokens

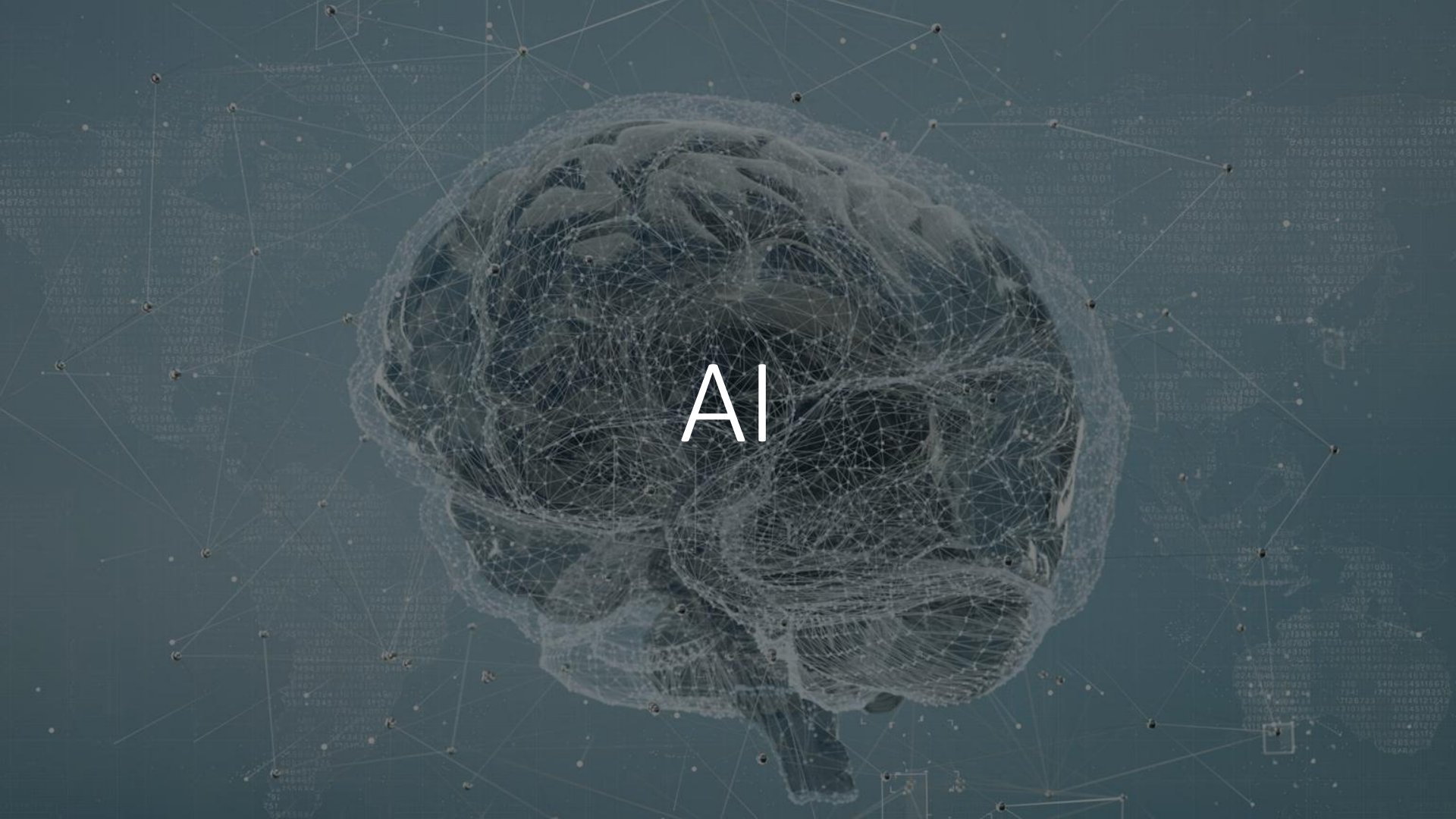
- Phishing resistant MFA
 - Plug in or NFC
 - Biometrics or PIN



Jos olet tosissasi ja
haluat päästä
helpolla →
Application Control

AppLocker ei maksa mitään
Pro/Enterprise-versioille



The image features a central, semi-transparent wireframe model of a human brain. A complex network of thin, light-colored lines is superimposed over the brain's surface, connecting various points and creating a mesh-like structure. The background is a dark, muted blue-grey color, populated with numerous small, white binary digits (0s and 1s) scattered across the frame. A network of thin, light-colored lines also extends across the background, connecting various points, creating a global or interconnected feel. The overall aesthetic is high-tech and digital, representing artificial intelligence or neural networks.

AI



0:02 / 0:25







”Vuonna 2024 raportoitiin 105 120 deepfake-hyökkäystä, mikä tarkoittaa noin yhtä hyökkäystä joka viides minuutti.”

Lähde: Barracuda Networks

16.1.2024: Suomessa ensimmäinen miljoonaluokan AI-toimitusjohtajahuijaus ...



Huijauksia
yhteensä
2023

76,9 milj. €



Pankkien torjumat
huijaukset
2023

32,7 milj. €



Suomalaiset menettäneet
verkkorikollisille

32,4 ➔ 44,2 milj.eur
36 %

Pankkien estämät ja
palauttavat maksut

14,1 ➔ 32,7 milj.eur
132 %

Dokumentti- ja rakkaus-
huijaukset

9 ➔ 10,4 milj.eur
15%

Sijoitus-
huijaukset

8,5 ➔ 16,2 milj.eur
91%



taloudellisesti suurin, 37 % kaikista huijauksista

Toimitusjohtaja-
huijaukset

4,9 ➔ 5,4 milj.eur
10 %

Valepoliisihuijaukset ja
tietojen kalastelu

10 ➔ 12,3 milj.eur
22%

PANKKIEN TIETOON TULLEET HUIJAUKSET 2022 ja 2023

Pankkien tietoon tulleet huijaukset 2024

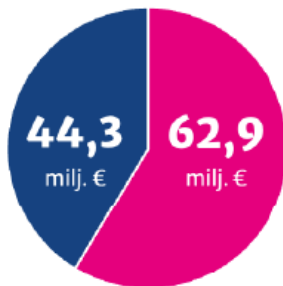


Huijauksia yhteensä 2024

107,2
milj. €

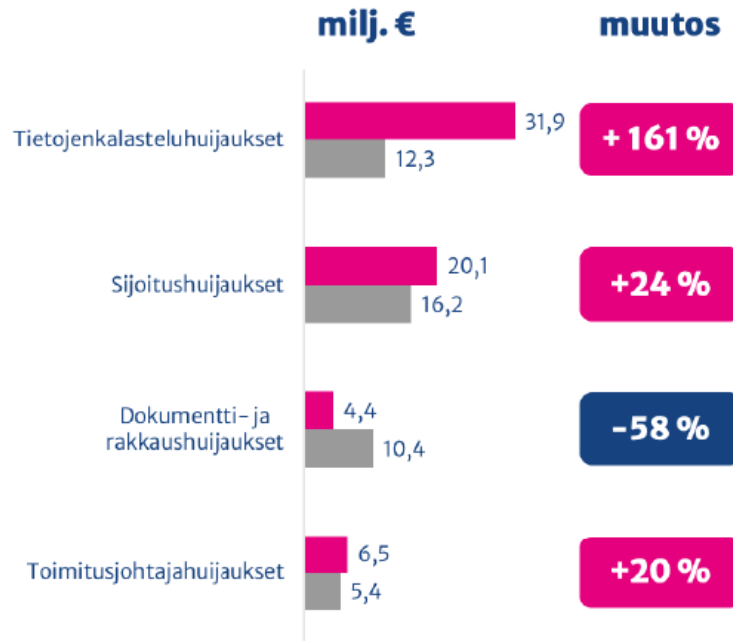
+39 %
vrt. 2023

Pankkien
pysäyttämät ja
palauttamatt
maksut

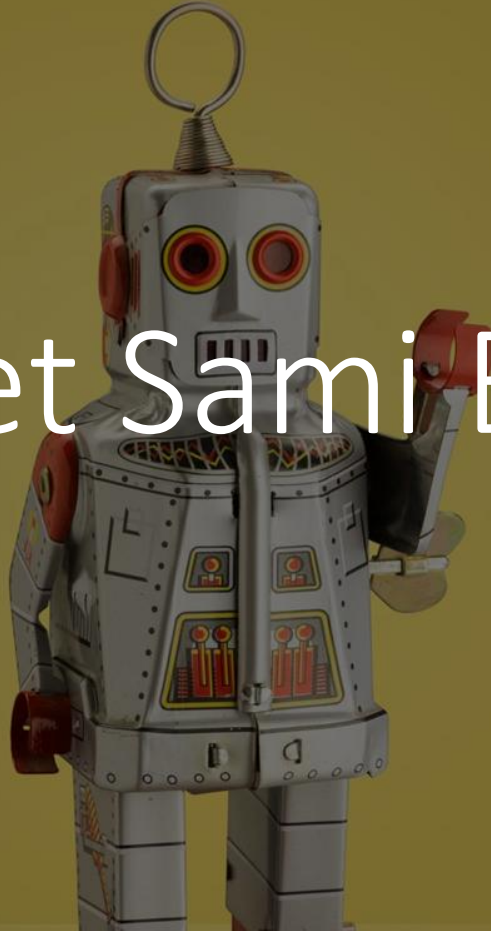


Suomalaiset
menettäneet
verkkorikollisille

Lähde: FA



Meet SamiBot





Lock is not a control
to stop a thief that
has a key

“Your job is not to
stop to enemy, but
to slow it down”

